



## PSA supports shop steward investing in Northern Cape youth development

**A** humble request for support from a shop steward with a passion for youth development, resulted in young soccer players in the Northern Cape being sponsored with soccer balls by the PSA.

**Zolile Prusente**, a PSA member serving on the Northern Cape ELRC structure, requested to assist him with his youth upliftment program at the *Future Stars Development Soccer Club* where he manages the recently established under-13 and under-17 teams. The Club was born from a shared passion for football and a desire to create a positive sports environment for young athletes. The power of sports is used to foster discipline, teamwork, physical fitness, and character development amongst players. Owing to financial constraints, many of the team members do not have access to proper football facilities. The request was for the PSA to provide soccer balls to enable the teams to participate fully in local football competitions and train effectively.

The PSA, as a caring Union that also supports communities, was touched by Zolile's humble request. PSA Director, **Anadele Coetzee**, subsequently presented the PSA's donation to Zolile and his teams on 24 April 2024 at Paballelo Stadium in Upington. "Mr Prusente and the kids were overjoyed and expressed their gratitude towards PSA for the assistance. They believe they can now put more effort into their soccer practices as they have the much-needed resources sponsored by PSA, the Union with a Soul," said Dir Coetzee.

Zolile pointed out that the PSA's assistance will contribute to supporting the enthusiastic players to pursue their passion for football and benefiting from the valuable life skills that sports offer. "The sponsorship will have a significant and lasting impact on the lives of the young athletes. It will help overcome the financial obstacles that prevent them from pursuing their passion for football and benefiting from the valuable life skills that sports offer," said Zolile.

"The PSA is proud have played a role in empowering young athletes and supporting the growth of sports and youth development in the Northern Cape," said PSA General Manager, Reuben Maleka.

