



FOR PSA MEMBERS: **GENERAL15/2026**

20-05-2026

Scan. Update. Connect! Calling on all PSA Chairpersons!

The success of the PSA's **Update Your Details** campaign, launched at the National Chairpersons' Forum on 18 May 2026, depends on the active leadership and commitment of PSA Chairpersons.

The need for the Campaign is clear as the PSA currently has:

- **44 851** members without an email address or cell number,
- **103 479** members without email addresses, and
- **61 464** members without cell numbers.

These gaps affect the PSA's ability to communicate with members, obtain mandates, provide feedback on cases, share urgent workplace updates, and improve overall service delivery.

PSA Chairpersons are therefore urged to drive the Campaign in their constituencies by encouraging members to scan the QR code, update their details, and remind fellow PSA members to do the same. Chairpersons are also reminded to place the campaign stickers in visible, high-traffic workplace areas, including notice boards, entrances, staff rooms, reception areas, *etc.*

Chairperson competition

As part of the Campaign, a competition has been introduced to recognise Chairpersons who achieve strong participation in their constituencies. Chairpersons who achieve an increase of at least 25% in such updated member contact details will qualify. The Top Ten performing Chairpersons from the qualifying pool will be recognised at the PSA Annual General Meeting in September 2026. Each winner will receive a **voucher of choice** to the value of **R2 000**.

Chairpersons are encouraged to take ownership of the Campaign to assist the PSA in strengthening communication, service delivery, and member engagement.

Reuben Maleka
GENERAL MANAGER