



FOR PSA MEMBERS: **INDUSTRIAL DEVELOPMENT CORPORATION (IDC)**

28-01-2025

## Participation in upcoming IDC culture survey

The employer has informed the PSA of its intention to conduct a culture survey in the organisation. The primary objective of this survey is to gain insights into how employees perceive the organisation, especially in light of significant developments over the past two years that may have influenced employee perspectives.

The last culture survey was conducted in 2018, and its findings were instrumental in helping management address key challenges identified at the time. The upcoming survey will be launched on 27 January 2025 and will run for a period of two weeks. It will be conducted by an external service provider to ensure the confidentiality and objectivity of the process.

This initiative provides an important opportunity for employees to share their honest views and experiences anonymously. Management has assured the PSA that all responses will remain confidential, and no individual will be identifiable from the results.

The PSA strongly encourages members to actively participate in this survey. A high participation rate will help ensure that the results provide a comprehensive and accurate reflection of the current organisational culture. These results will empower management to identify areas for improvement and implement measures to create a positive, inclusive, and effective working environment at the IDC. Your voice matters. Use this opportunity to contribute to meaningful change at the IDC.

Should you have any questions or require additional information, please do not hesitate to contact your PSA representative.

Employees who want to join the PSA can visit the PSA's website, send an email to [ask@psa.co.za](mailto:ask@psa.co.za), or contact PSA Provincial Offices.

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