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FOR PSA MEMBERS: DEPARTMENT OF SMALL BUSINESS AND DEVELOPMENT (DSBD)

09-02-2022

Update: Special Departmental Bargaining Chamber meeting – 7 February 2022

Strategy on attraction of youth

The employer tabled a strategy on attraction of youth and proposed that it be deferred to the task team meeting for further engagement. The aim, vision, and objectives of the strategy are:

Aim: In adopting the underpinning vision, objectives, values, and principles of the National Youth Policy (NYP) 2030. The DSBD formulated the strategy for the attraction of the youth to, not only subscribing to social responsibility of the DSBD and towards achieving a target (employment of youth) of 28% for 2021/2022, 30% for 2022/2023 and 32% for 2023/2024.

Vision: Although the National Youth Development (NYD) 2030 objectives, values, and principles are set on national level, the relevance is just as applicable as in the DSBD. The implementation of the NYP 2030 in the DSBD needs to be understood within the mandate of the DSBD and capacity in the Department to partially realise the objective of the NYP2030.

Objectives

- To launch a recruitment drive to attract suitable individuals
- To select suitable individuals from the youth age group
- To conclude the employment process to appoint willing youth
- To retain youth in accordance with employment targets
- To utilise the skills/perspective of the youth
- To uplift the youth through job-related programs

The PSA noted the tabling of the strategy on the attraction of youth and emphasized that the success of this initiative will address the country's high unemployment rate. Members will be informed of developments.

The PSA wants to take this opportunity to wish all employees who are unwell owing to COVID-19 safe and speedy recovery.

GENERAL MANAGER